

DKC 09 Increase

EMERGENCY PO 2009



Cumberland Packaging  
Unit 2  
Bay 6  
Campfield Road  
Shoeburyness  
Essex  
SS3 9BX

11/09/09

Dear John,

We have now received formal notification of significant price increases on all grades of paper with implementation dates ranging from 14<sup>th</sup> September to 1<sup>st</sup> October 2009. Against a backdrop of erosion in sheet prices through 2009, we have no alternative but to pass on these increased raw material costs.

We will implement a price increase of 9-12%, dependant on grade, effective on all despatches from Monday 5<sup>th</sup> October 2009.

As a responsible supplier, I feel I should notify you that we have been advised by a number of our paper suppliers that there is a real possibility of a second increase before the year end

I fully appreciate the impact of material increases during what are already challenging market conditions and thank you in anticipation of your support and understanding in this matter.

Yours sincerely

A handwritten signature in black ink that reads 'Mark Richards'.

**Mark Richards**  
Sales and Marketing Director  
Smurfit Kappa Sheetfeeding