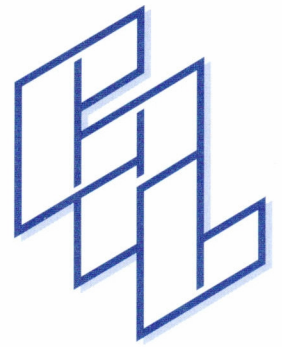


CUMBERLAND PACKAGING LIMITED

MANUFACTURERS OF CORRUGATED PRODUCTS



Price Increase June 2011

We have now received formal notification of further upward movement in corrugated board.

This is driven primarily by spiralling recovered fibre costs and significant increases on recycled papers.

A full price rise briefing document can be downloaded from our website which details the current issues our industry is facing.

Therefore, regrettably we are faced with no alternative other than to seek recovery of the additional costs which will represent a 5% increase on our products for all deliveries made on or after Monday the 6th June 2011.

Alternative options are reduced specifications or revised board grades of which your sales representative will be available to discuss the options open to you.

If together we are unable to effect or offset some or all of the increase then we regrettably have no other option but to increase our prices to you by 5%.

Whilst writing, I am fully appreciative of the impact our products have had over the last 18 months and thank you for your continued support.

Regards

John Watson
Managing Director